



GUTARRA CANEPA JUAN



CONTACT DETAILS

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6001 Marcinelle
Driving Licence B
Nationality : Belgian



LANGUAGES

Spanish : Mother tongue
Français : C2
English : C1



COMPETENCES

- Leadership and team management
- Adaptability and resilience
- Ability to work under pressure
- Ability to work in a team
- Social media management



IT SKILLS

- Excel ★★★★★
- PowerPoint ★★★★★
- Word ★★★★★
- CANVA ★★★★★
- SPSS ★★★★★
- Figma ★★★★★

EDUCATION

Sept 2021	
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Current	UNIVERSITY OF NAMUR Option : Master in Business Analysis & Integration (Novel IT business model, Emerging technologies for smart management, Digital transformation & governance, ...)
Sept 2024	
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Jan 2025	UNIVERSIDAD CARLORS III - MADRID Erasmus option : Business & Administration (Global Business Management, Strategy Management, E-Branding, Digital Consumer Behavior and Design & Project Planning)
Mar 2023	
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May 2024	LIUC UNIVERSITY - MILANO Erasmus option : Business (Customer Relationship Management International)
Sept 2018	
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June 2021	IETC - CHARLEROI Bachelor in Marketing

PROFESIONNAL EXPERIENCE

Fev 2025	INTERNSHIP SALES & MARKETING AT WEQUITY - IXELLES
-	
Now	<ul style="list-style-type: none">• Collaborated with Sales & Marketing teams to promote ESG mission and services• Conducted market research to identify new business opportunities and trends• Helped manage social media and create content to engage our audience• Supported webinars and events to boost visibility and community engagement• Contributed to sales operations: lead generation, proposals, and client follow-up
Apr 2024	STUDENT JOB AT BRASSERIE CURTIUS - LIEGE
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Now	<ul style="list-style-type: none">• Waiter• Bartender
Mar 2021	INTERNSHIP AT NEXGEN A/S - CHARLEROI
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June 2021	<ul style="list-style-type: none">• LinkedIn management• Market analysis and competitive monitoring• Team coordination and organization• Database management
July 2020	INTERNSHIP AT HDINVEST - BRAINE-L'ALLEUD
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Aug 2020	<ul style="list-style-type: none">• Front-end development for websites• 3D and video creation• Collaboration with team and clients

AREA OF INTERESTS

- Travel : Discovering diverse cultures and experiencing global gastronomy
- Fashion and Luxury : Enthusiastic about trends in high-end fashion and luxury brand craftsmanship
- Sports : Enjoy both team sports (e.g., football) and individual activities (e.g., swimming)